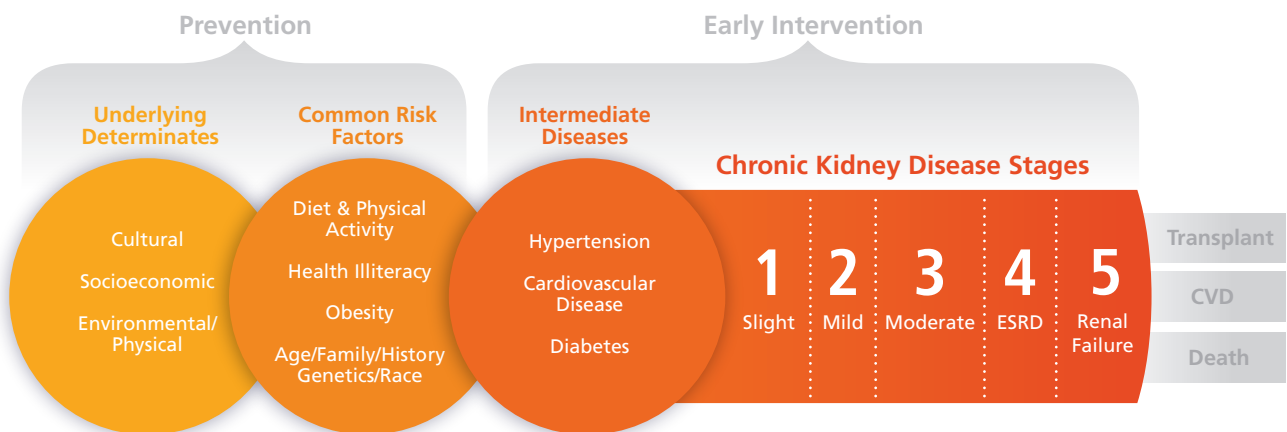


# CKD Chain

## Re-Thinking Chronic Kidney Disease

Stemming the growing tide of CKD starts first with acknowledging the breadth of the problem. CKD is not a “single disease”. By recognizing the underlying factors and associated diseases, we re-think CKD – and it becomes the CKD Chain.



## Re-thinking Prevention

Lasting prevention will only occur when we focus on the root causes. KidneyWise does this with two programs:

**WiseCommunities** - Address the underlying determinates that start the CKD Chain. Our community-based, participatory research program - WiseCommunities – is a long term strategy for modifying behaviors and building social capital in families and communities to stop the CKD Chain in its tracks.

**Healthsourcing®** - Combine people and organizations into a collaborative and powerful “Crowd” focused on identifying the challenges and solutions that will break the CKD Chain – then support them with technology in order to amplify their efforts. Combine this with the wisdom of WiseCommunities? We call it Healthsourcing®.

